

2025 DAGGETT HERITAGE PRCA RODEO & CELEBRATION

DAGGETT COUNTY RODEO GROUNDS - MANILA UTAH



2024 Daggett Heritage PRCA Rodeo & Celebration Directors, Volunteers, & Contract Personnel

You are formally invited to be a part of Daggett Heritage PRCA Rodeo & Celebration!

The Daggett Heritage PRCA Rodeo Directors are hosting the 8th Annual PRCA Rodeo & Celebration Friday August 29th, and Saturday August 30th, 2025 in honor of **Daggett County Families and their Legacy of Faith, Family, and Freedom to Daggett County, Southwestern Wyoming, Northwestern Colorado, and Northeastern Utah.** The Daggett Heritage PRCA Rodeo & Celebration held during the Labor Day weekend is a way to introduce our western culture, values, and heritage to the many visitors of Daggett County while simultaneously highlighting and showcasing your contributions as partners, sponsors, vendors and volunteers throughout the year.

Your contributions support the production of the Daggett Heritage PRCA Rodeo and Celebration. Additionally, to enhance the impact and recognition of your contributions for the event and throughout the year, a portion will go to directly support the Daggett County EMS, Daggett County Search and Rescue, Local Youth Rodeo, Local 4-H, Manila High School VOAG/FFA, Manila High School Student Volunteers, and the Maintenance/Improvement of the Daggett County Rodeo Grounds, Daggett County Food Pantry, and Daggett County Museum. Your generosity helps to continue growing Daggett County's Legacy of **"Utah's Smallest County With A Whole Lot Going On."**

Please see the enclosed information and agreement forms that outline the various Partner, Sponsor and Vendor opportunities. If a monetary contribution is not possible, there are other opportunities for support. We are looking for volunteers to help with the rodeo and celebration. Additionally, items for hospitality packets (800) that are given to the PRCA and WPRA Contestants, Veterans, Active Military, & Daggett County EMS, Daggett County Search & Rescue, Rodeo Sponsors, Partners, and Volunteers are needed as well.

Please notify us on or before July 1st as to your intent; we will be getting advertising out soon and want to properly recognize our Partners, Sponsors, Vendors and Volunteers.

If you have any questions or comments, please email us; jack.lytle@icloud.com, or contact any of the Rodeo Directors listed below.

Sincerely,

Daggett Heritage PRCA Rodeo & Celebration Directors:

Jack Lytle: (435) 823-8224

Matt Henry: (307) 747-8761

Marty Henry: (307) 747-8765

Curtis Harwick: (307) 350-0801

Annamarie Martin: (435) 880-8763

Blace Martin: (307) 780-6473

Dylan Martin: (435) 890-5242

Raymond & Roxey Pallesen: (435) 790-5614

Hank Gutz: (435) 880-7600

Shiloh Johnson: (307) 747-2517

Jean Dickinson: (307) 389-1711

8th Annual

Daggett Heritage PRCA Rodeo

PRORODEO



August 29th - 30th, 2025

Daggett County Rodeo Grounds, Manila UT

Daggett Heritage PRCA Rodeo & Celebration Partner & Sponsorship

Partners & Sponsors will contribute to the promotion of the event / event support, entertainment and dance, compilation & distribution of the rodeo day sheets and results.

We sincerely thank you for your support and look forward to working with you!

PARTNER & SPONSOR BENEFITS:

- ON SITE EVENT BANNER:
BRONZE & SILVER—ARENA FENCE
GOLD & PLATINUM—ARENA GATE (AS AVAILABLE)
PARTNER—LARGE & HIGH VISIBILITY LOCATIONS ALL YEAR LONG
- RECOGNITION ON DAGGETT HERITAGE PRCA RODEO & CELEBRATION SOCIAL MEDIA
- NAME/LOGO PRINTED ON THE EVENT PROGRAM/DAY SHEETS
- ACCESS TO PROVIDE HOSPITALITY PACKETS FOR CONTESTANTS, VETERANS, AND SPONSORS (800)
- RECOGNITION & LINK TO YOUR WEBSITE ON OUR WEBSITE WWW.MANILAUTAHPRCARODEO.COM
- RODEO ADMISSION /HOSPITALITY TENT PER PERFORMANCE:
PARTNER—8 TICKETS
PLATINUM—6 TICKETS
GOLD—4 TICKETS
SILVER—2 TICKETS
- VIP BOX SEATS PER PERFORMANCE:
PARTNER—8
PLATINUM—6
STANDARD BOX SEATS PER PERFORMANCE
GOLD—4
- ON SITE EVENT ANNOUNCEMENTS AND FLAG PRESENTATIONS:
PARTNER—BIG SCREEN (IF AVAILABLE) & ANNOUNCEMENTS THROUGHOUT RODEO
GRAND ENTRY FLAG PRESENTATION
PLATINUM—PRE & POST EVENT FLAG PRESENTATION
- PREMIER RECOGNITION IN ALL PRE EVENT, ON SITE & ALL YEAR LONG POST EVENT ADVERTISING & MARKETING SUCH AS PRINT, RADIO & SOCIAL MEDIA COVERAGE, COWBOY CHANNEL+ PRCA RODEOS IF AVAILABLE

BRONZE	SILVER	GOLD	PLATINUM / EVENT	PARTNER
\$150	\$500	\$2000	\$5000	\$10,000+
★	★	★	★	★
★	★	★	★	★
★	★	★	★	★
	★	★	★	★
	★	★	★	★
	★	★	★	★
		★	★	★
			★	★
			★	★
				★

Please see attached information about the benefits of partnerships!



DAGGETT HERITAGE PRCA RODEO & CELEBRATION

AUGUST 29TH - 30TH, 2025 | MANILA, UT

Become a Partner! - \$10,000+

**WE RESERVE A FEW OPPORTUNITIES TO BECOME A PARTNER IN OUR PREMIER EVENT.
IF YOU ARE INTERESTED PLEASE CONTACT JACK LYTTLE AT 435-823-8224 OR EMAIL
JACK.LYTTLE@ICLOUD.COM**

PARTNER BENEFITS:

PRE RODEO & ALL YEAR LONG PREMIER RECOGNITION ADVERTISING & MARKETING

ON SITE EVENT BANNER OF COMPANY LOGO/INFORMATION(PRE/DURING/POST RODEO):
LARGE AND HIGH VISIBILITY LOCATIONS
COVERAGE ON THE DAGGETT HERITAGE PRCA RODEO & CELEBRATION SOCIAL MEDIA
YOUR BUSINESS MENTIONED WITH A LINK TO YOUR WEBSITE
WEBSITE RECOGNITION
WWW.MANILAUTAHPRCARODEO.COM
RADIO ANNOUNCEMENTS (PRE/DURING/POST)
KLCY EAGLE COUNTRY
CHAMBER OF COMMERCE COVERAGE (DIGITAL/PRINT)
VERNAL AREA CHAMBER OF COMMERCE (VERNAL, UT)
FLAMING GORGE (DAGGETT COUNTY, UT)

ON SITE DURING RODEO

BIG SCREEN CONTINUOUS ON SITE VISUAL DISPLAY DURING RODEO AND COWBOY CHANNEL+ (IF AVAILABLE)
YOUR COMPANY LOGO AND INFORMATION AS PER PARTNER REQUEST
GRAND ENTRY
YOUR COMPANY WILL BE ANNOUNCED & RECOGNIZED AS YOU OR YOUR REPRESENTATIVES ARE PULLED
AROUND THE ARENA IN A HORSE DRAWN WAGON
RODEO PROGRAM, DAY SHEETS & TICKETS
YOUR COMPANY LOGO OR NAME DISPLAYED
HOSPITALITY PACKET
YOU WILL BE ABLE TO GIVE PROMOTIONAL ITEMS (800)
COVERAGE ON THE DAGGETT HERITAGE PRCA RODEO & CELEBRATION SOCIAL MEDIA
8 TICKETS PER PERFORMANCE
RODEO ADMISSION & HOSPITALITY TENT
VIP BOX SEATS
YOUR NAME/COMPANY ANNOUNCED BY RODEO ANNOUNCER FREQUENTLY THROUGHOUT RODEO
YOUR NAME/LOGO DISPLAYED ON HORSEBACK FLAG PRESENTATION DURING GRAND ENTRY AND AFTER
EACH RODEO EVENT

POST RODEO

THE ONSITE BANNERS WITH YOUR BUSINESS/NAME WILL REMAIN IN HIGH VISIBILITY LOCATIONS
YOUR BUSINESS WILL CONTINUE TO GET RECOGNITION ON OUR WEBSITE & SOCIAL MEDIA
RADIO AND PRINT RECOGNITION WILL CONTINUE FOR YOU OR YOUR BUSINESS AFTER THE RODEO
RODEO AVAILABLE ON COWBOY CHANNEL+ APP



**We sincerely thank you for your support
and look forward to working with you!**

2025 DAGGETT HERITAGE PRCA RODEO - MANILA, UT

PARTNER AGREEMENT

This Agreement is made & entered into as of the _____ day of _____, 2025 by & between Daggett Heritage PRCA Rodeo & Celebration, hereinafter called the Partner and _____, hereinafter called "Partner".

PARTNER CONTACT INFORMATION:

Partner Name: _____

Contact Name: _____

Phone Number: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Website: _____

CONTRIBUTION

\$ _____ Check # _____

Contributions of more than \$10,000 please indicate the dollar amount above.

PARTNER LEVEL

Please make a ✓ in the box below.

☐ Partner—\$10,000 and above

Partner is responsible for providing logo.

Please see logo guidelines below.

Banner & Flag:

DHPRCAR Will Make/Provide

RODEO TICKETS/SEATS

If applicable, I want my tickets:

Picked up at rodeo ticket booth ☐

Sent to me through the mail ☐

If applicable, I will use the box seats: ☐ Yes ☐ No

PREVIOUS CONTRIBUTOR:

YES or NO (circle)

PAYMENT

- ♦ Any money due from **Partner** as agreed upon within this agreement will be paid to **Daggett Heritage PRCA Rodeo/ Uintah Basin EDD** on or before **July 1st, 2025**. Any partnership received after July 1st, may not receive full advertising and marketing benefits. Send payment to: **Daggett Heritage PRCA Rodeo/Uintah Basin EDD 330 East 100 South, Roosevelt, UT 84066 Attn: Laurie Brummond**. Daggett Heritage PRCA Rodeo will provide you with an invoice if needed, otherwise copy this form to serve as your receipt.

- ♦ Invoice needed? ☐ Yes ☐ No

- ♦ For online payments go to:

www.manilautahprcarodeo.com/sponsors

THOSE NEEDING 501-C-3 INFORMATION FOR DONATIONS, PLEASE EMAIL YOUR CONTACT INFORMATION TO:

jack.lytle@icloud.com or call (435) 823-8224

laurieb@ubaog.org or call (435) 299-9781

Please email a minimum of 1 MG ".jpeg or PDF" file of your logo along with your contact information to:
store3042@theupsstore.com & info@get-hookedup.com

Dated this ____ day of _____, 2025

Partner Signature 1

Partner name as you wish it to appear

Partner Signature 2 (if needed)

Daggett Heritage PRCA Rodeo & Celebration Signature

2025 DAGGETT HERITAGE PRCA RODEO - MANILA, UT

SPONSOR AGREEMENT

This Agreement is made & entered into as of the _____ day of _____, 2025 by & between Daggett Heritage PRCA Rodeo & Celebration, hereinafter called the Partner and _____, hereinafter called "Sponsor".

SPONSOR CONTACT INFORMATION:

Sponsor Name: _____

Contact Name: _____

Phone Number: _____

Address: _____

City, State, Zip: _____

E-mail: _____

Website: _____

CONTRIBUTION

\$ _____ Check # _____

Please make a ☒ in the box below.

SPONSORSHIP LEVEL

- ☐ *Platinum / Event Sponsor: \$5000 to \$9999
- ☐ Gold Sponsor: \$2000 to \$4999
- ☐ Silver Sponsor: \$500 to \$1999
- ☐ Bronze Sponsor: \$150 up to \$499

****Banner:**

☐ Stored by DHPRCAR ☐ Sponsor will provide ☐ DHPRCA will make

* DHPRCAR will provide and make flag

**If you are providing your own banner please ship UPS/FedEx on or before August 1, 2025 to:

Daggett Heritage PRCA Rodeo & Celebration

182 South Blvd, Dutch John, UT 84023

Sponsor is responsible for delivery and pick up of banner unless you would like it housed with the Daggett Heritage PRCA Rodeo & Celebration.

RODEO TICKETS/SEATS

If applicable, I want my tickets:

Picked up at rodeo **ticket booth** ☐

Sent to me through **the mail** ☐

If applicable, I will use the box seats: ☐ Yes ☐ No

PREVIOUS CONTRIBUTOR:

YES or NO (circle)

PAYMENT

- ♦ Any money due from **Sponsor** as agreed upon within this agreement will be paid to **Daggett Heritage PRCA Rodeo/ Uintah Basin EDD** on or before **July 1st, 2025**. Any sponsorship received after July 1st, may not receive full advertising and marketing benefits. Send payment to **Daggett Heritage PRCA Rodeo/Uintah Basin EDD 330 East 100 South, Roosevelt, UT 84066 Attn: Laurie Brummond**. Daggett Heritage PRCA Rodeo will provide you with an invoice if needed, otherwise copy this form to serve as your receipt.

- ♦ Invoice needed? ☐ Yes ☐ No

- ♦ For online payments go to:

www.manilautahprcarodeo.com/sponsors

THOSE NEEDING 501-C-3 INFORMATION FOR DONATIONS, PLEASE EMAIL YOUR CONTACT INFORMATION TO:

jack.lytle@icloud.com or call (435) 823-8224

laurieb@ubaog.org or call (435) 299-9781

Please email a minimum of 1 MG ".jpeg or PDF" file of your logo along with your contact information to:
store3042@theupsstore.com & **info@get-hookedup.com**

Dated this _____ day of _____, 2025

Sponsor Signature 1

Sponsor Signature 2 (if needed)

Sponsor name as you wish it to appear

Daggett Heritage PRCA Rodeo & Celebration Signature

Daggett Heritage PRCA Rodeo & Celebration

AUGUST 29TH - 30TH 2025 | DAGGETT COUNTY RODEO GROUNDS MANILA, UT

2025 VENDOR / CONCESSIONAIRE AGREEMENT

NAME: _____

BUSINESS: _____

PHONE NUMBER(S): _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

Date Paid:

Check #:

\$100 Fee Paid

☐

VENDOR CATEGORY (CIRCLE ONE):

FOOD

NON - PROFIT

COMMERCIAL

BOOTH DIMENSIONS: _____ **X** _____ **FT.**

Description: _____

By submitting this form, I understand all the rules and regulations and release Daggett Heritage PRCA Rodeo and Celebration and Daggett County from all liability of any kind and character due to loss, damage, or injury to this or any other property which the undersigned may have at the Daggett County Rodeo Grounds. Please also sign and date the Vendor Acknowledgement & Waiver Liability on the reverse side of this form.

Signature: _____ Date: _____

Space is limited, submit a signed and completed vendor application form with payment on or before July 1st, 2025.

A \$100 payment per booth space made payable to Daggett Heritage PRCA Rodeo/ Uintah Basin EDD and is required at the time of agreement submittal from all vendor/ concessionaire.

Make payment to: Daggett Heritage PRCA Rodeo/Uintah Basin EDD

Please send Payments, Vendor/Concessionaire Agreement, and Liability Wavier to:
Daggett Heritage PRCA Rodeo, 330 East 100 South, Roosevelt, UT 84066,
Attn: Laurie Brummond

Please make a copy of this page for your receipt

For any questions, please contact

Curtis Harwick (Director of Vending) at (307) 350-0801 or cdharwick@gmail.com

We sincerely thank you for your support!

*****Please note: Vendor/Concessionaire Agreement will not be accepted without Signature, Date, and Payment.**

2025 DAGGETT HERITAGE PRCA RODEO & CELEBRATION Manila, UT Vendor / Concessionaire Information

Booths must be operating by 6 PM on Friday, August 29, 2025

- Are required to be open one hour prior to, and throughout each of the main Rodeo Performances;
- May remain open through-out the entire Rodeo & Celebration;
- Operation during Slack performance August 31, 7:30 AM is encouraged but optional

Vendors must operate their booth(s) August 29 & August 30, 2025

Space is limited, submit the provided Vendor agreement form with payment on or before July 1st, 2025.

Everyone is responsible for their set-up, property, and clean up.

The booths are approximately 12' X 12'. This space can be reasonably altered to your needs.

Daggett Heritage PRCA Rodeo & Celebration reserves the right to refuse the sale of a specific product. Daggett Heritage PRCA Rodeo & Celebration also reserves the right to refuse anyone from vending.

Daggett Heritage PRCA Rodeo & Celebration and Daggett County is not responsible for any lost, stolen, or damaged articles.

Applicants may request a specific space; however, Daggett Heritage PRCA Rodeo & Celebration reserves the right to assign areas.

A \$100 payment per booth payable to “Daggett Heritage PRCA Rodeo & Celebration” is required from all applicants renting a space at the time of agreement submittal.

All booth exhibitors are required to keep their area in a neat and sanitary condition, and they must help patrol areas for trash. NO GLASS of any kind is to be distributed.

Booth exhibits and exhibitors should always be clean, professional and presentable.

All rules and regulations, written or verbal, set by the event management must be followed. You are required to comply with the rules as set by the State of Utah, Daggett County.

For questions or more information please contact:

Daggett Heritage PRCA Rodeo Director of Vending Curtis Harwick (307-350-0801) and leave your contact information.

If you prefer, email your contact information to:
cdharwick@gmail.com

We sincerely thank you for your support!

2025 DAGGETT HERITAGE PRCA RODEO & CELEBRATION
DAGGETT COUNTY RODEO GROUNDS MANILA, UT
VENDOR ACKNOWLEDGEMENT AND WAIVER OF LIABILITY

Policy:

To provide a variety of concessions and vendors at the Daggett Heritage PRCA Rodeo & Celebration while providing protection of the health and welfare of citizens and visitors to the rodeo and celebration and to ensure that vendors are in compliance with federal, state, and local laws, ordinances, and regulations.

Procedures:

1. Any sponsor, group, or organization operating a booth at the Daggett Heritage PRCA Rodeo and Celebration shall be solely responsible for its services.
2. All vendors must comply with federal, state, county, and local laws, ordinances, and resolutions pertaining to their said business.
3. Any and all vendors indemnify and hold Daggett Heritage PRCA Rodeo and Celebration harmless from any damages to any person or property caused by the operation of vendor services at the Daggett Heritage PRCA Rodeo and Celebration, including loss of potential income and/or food spoilage due to an electrical failure and including any claims of food poisoning by consumers.
4. Each vendor will complete and return to the Daggett Heritage PRCA Rodeo and Celebration, a signed and completed booth application with booth fee payment on or before July 1, 2025.
5. Daggett Heritage PRCA Rodeo and Celebration will, upon receipt of application and fees, return confirmation.

Commercial or Personal for Profit Businesses:

6. Commercial or Personal for Profit Vendors will be required to comply with all state and local laws relating to sales tax collection.
7. It is required that Commercial or Personal for Profit Food Vendors will carry general liability insurance coverage in the minimum amount of \$100,000.00 per person or \$300,000.00 per occurrence, listing Daggett Heritage PRCA Rodeo and Celebration and Daggett County as an additionally insured for the period of operation of the booth.
8. All Commercial or Personal for Profit Food Vendors may be subject to inspection by a State of Utah health inspector. If a vendor is in violation of any state, or local laws, he/she may risk revoking their right to do business at the Daggett Heritage PRCA Rodeo and Celebration.

I have read, understood, and agree to the terms herein set forth:

Signature: _____ **Date:** _____

*****Please note:** Application will not be accepted without Signature, Date, and Payment.

Daggett Heritage PRCA Rodeo & Celebration
PO Box 285
182 South Blvd.
Dutch John, UT 84023



McCoy Rodeo

Please Join us for the Rodeo & Celebration

**Buy tickets in advance online
www.manilautahprcarodeo.com**

**Tickets also available each day of the rodeo
at the Daggett County Rodeo Grounds**

Daggett Heritage PRCA Rodeo & Celebration - Manila, UT Tentative Schedule of Activities

AUGUST 29TH - PATRIOT NIGHT

PRCA / WPRA RODEO

7:00 PM - Daggett County Rodeo Grounds

ENTERTAINMENT & DANCE

(TIME AND LOCATION TO BE DETERMINED)

AUGUST 30TH - HERITAGE DAY

BREAKFAST CONCESSIONS

6:30 AM - Daggett County Rodeo Grounds

PRCA / WPRA SLACK

7:30 AM - Daggett County Rodeo Grounds

DAGGETT DAZE PARADE

10:00 AM - Manila, Utah

DAGGETT DAZE VENDOR FAIR

11:00 AM - Daggett County Centennial Park

AUGUST 30TH - HERITAGE DAY

PRCA / WPRA RODEO

5:00 PM - Daggett County Rodeo Grounds

ENTERTAINMENT & DANCE

(TIME AND LOCATION TO BE DETERMINED)

PARADE OF LIGHTS & FIREWORKS

Starts at Dusk - Lucerne Marina

AUGUST 31ST - CLEANUP DAY

SEPTEMBER 1ST - LABOR DAY

PANCAKE BREAKFAST

7am - Manila Senior Citizen's Center

COW COUNTRY JR. RODEO FINALS

9:00am - Daggett County Rodeo Grounds